



PYCON NL

Sponsorship Opportunities



15 October 2026

Jaarbeurs Utrecht, Netherlands
<https://pycon-nl.org>

PYCON^(NL) 2026

Why sponsor PyCon NL?

2026 marks the third edition of PyCon NL. Last year we welcomed 300 attendees, and our focus on quality keeps growing. The big news this year: PyCon NL is run officially by and for the community, through the newly established Stichting PyNetherlands. At the Jaarbeurs in Utrecht, we look forward to welcome more Python enthusiasts.



[Curious about last year's aftermovie? Click here to watch](#)



Sponsors are what make PyCon NL possible. Their support lets us keep ticket prices low, so the conference stays accessible to everyone in the community. In return, sponsors connect directly with a room full of Python developers: a chance to raise their profile, meet potential hires, and show their commitment to the ecosystem they rely on.



	Platinum	Gold	Silver	Bronze
Pricing				
Package price (excluding VAT)	€9,000	€5,500	€2,500	€1,000
Availability				
Number of available slots	2	3	4	4
Session Passes				
Free conference passes	7	5	3	2
Exhibitor passes	5	4	3	2
Discounted conference passes	8	6	3	1
Brand Visibility				
Prominent screen presence	✓			
Dedicated pre-event email	✓			
Logo on the conference T-shirt	✓	✓		
Social media announcement	✓	✓	✓	✓
Mention in opening speech	✓	✓		
Logo on badges	✓	✓		
Logo on PyCon NL after video	✓	✓	✓	
Logo on PyCon NL banners	✓			
Logo on PyCon NL website	✓	✓	✓	✓
Option to distribute goodies at the event	✓	✓	€200 extra	
Vacancy flyer may be distributed	✓	✓	✓	
Logo in the PyCon NL digital program guide	✓	✓	✓	✓



Booths

Power & Wi-Fi

Premier booth location

Booth dimensions



4 x 2.5
(10 m²)



3 x 2
(6 m²)



2 x 1.5
(3 m²)



Shared
table

Other sponsor opportunities

Type

Goodie distribution¹

Logo sponsor

Closing Reception sponsor (limited to 1 sponsor)

Lanyard sponsor² (limited to 1 sponsor)

Social break sponsor (limited to 1 sponsor)

¹€200 add-on for Silver sponsors

²only available for booth sponsors

Price

€ 200

€ 750

€ 1,500

€ 800

€1,500

For more information about the sponsor opportunities please contact us at info@pycon-nl.org



Services details

Prominent screen presence::

Platinum sponsors will receive extensive screen time on a large display in a prime, high-traffic location during the event.

Dedicated pre-event email:

These sponsors will be featured in a dedicated email sent to all attendees before the event.

Logo on the conference t-shirt:

These sponsors will have their logo printed on the official PyCon NL t-shirt worn by the crew and attendees.

Social media announcement:

These sponsors will have a “thank you” post on our social channels regarding their involvement in PyCon NL.

Mention in opening speech:

These sponsors will be mentioned in the opening speech.

Logo on badges:

These sponsors will have their logo shown on the event badge.

Logo on PyCon NL video:

These sponsors will have their logo shown in all the official videos recorded and published online after the event.

Logo on PyCon NL banners:

These sponsors will have their logo shown on the information banners placed in the congress center during the event.



Services details

Logo on PyCon NL website:

These sponsors will have their logo shown on the official PyCon Netherlands website for the whole duration of the event.

Option to distribute goodies at the event:

These sponsors can distribute goodies at the conference to all the visitors.

Vacancy flyer:

These sponsors can distribute vacancy flyers throughout the event at their booth.

Note: These flyers are the responsibility of the sponsors.

Logo in the PyCon NL digital program guide:

The logo of these sponsors will be in the digital program guide of PyCon NL.

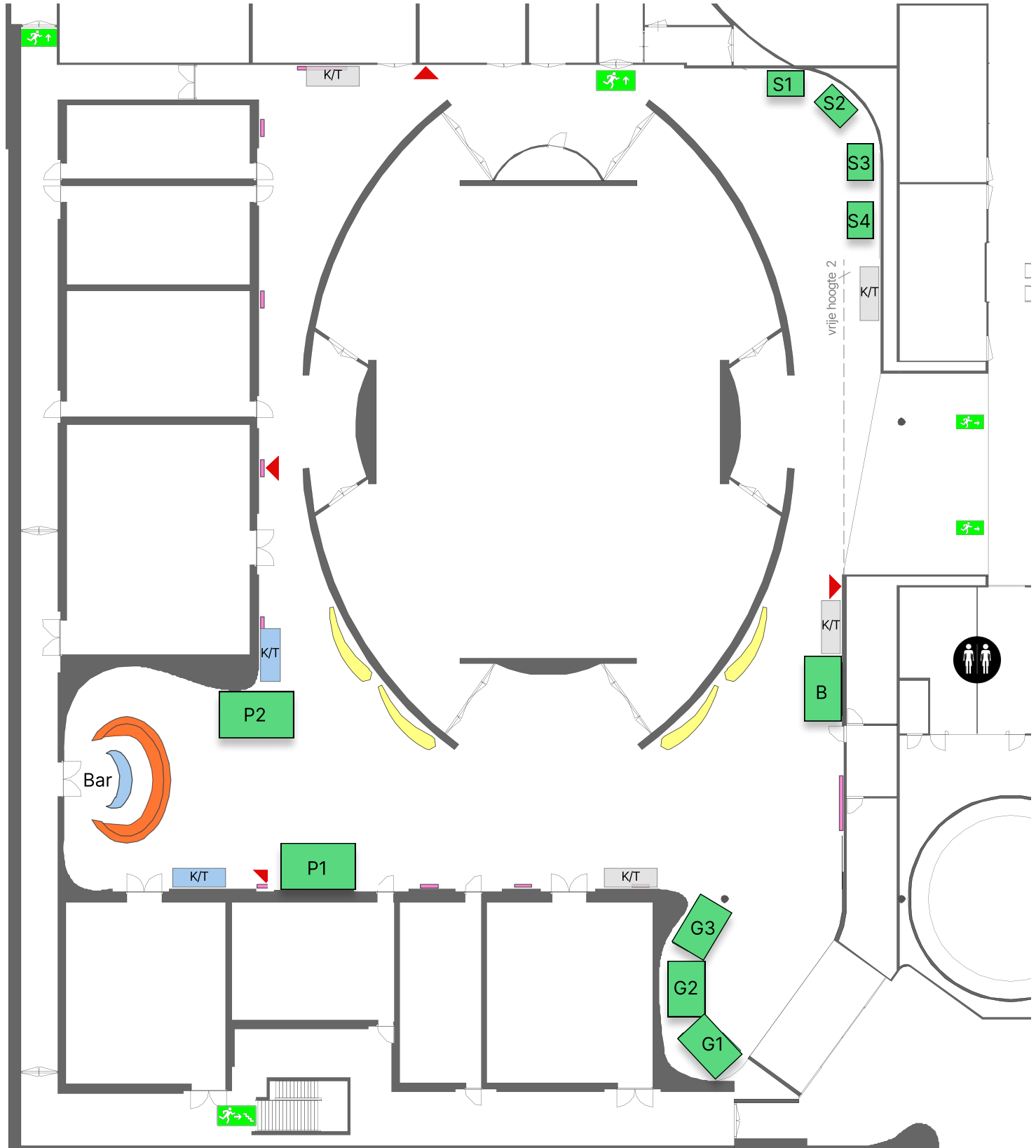
Booth:

There will be a dedicated space for sponsors in the main area where all the attendees will have coffee breaks and lunch. This package provides a (high table) and 2 high chairs, with power supply and high-speed Wi-Fi access.

Note: the bronze sponsors are only allowed to bring 1 banner.

All additional booth customizations are the responsibility of the sponsor.






Even floor plan (incl. sponsor booths)

P = Platinum area

G = Gold area

S = Silver area

B = Bronze shared table

Locatie: Jaarbeurs MediaPlaza Polargebied	Event: Datum:	
	Versie: Kenmerk:	



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